

BBA Business Operations Management 4-year Structure (BBAU4 for 2016/17 intake)
Effective from Catalogue Term: Sem A 2017/2018

Yr/Sem						Offer Year	
1A	Sem A & B CB2100 Introduction to Financial Accounting	Sem A & B CB2601 Marketing	CB2201 Operations Management	Sem A & B CB2400 Micro-Economics	GE1401 University English or EAP (Note 1)	Sem A or B CHIN1001 University Chinese I (Note 3)	2016
1B	Sem A & B CB2300 Management	Sem A & B CB2500 Information Management	CB2200 Business Statistics	GE (Note 2)	GE2402 English for Business Communication or EAP (Note 1)		
2A	CB3410 Financial Management	CB2101 Introduction to Managerial Accounting	MS3124 Global Supply Chain Management	MS 3322 Quality Management	GE (Note 2)	GE1401 University English (for students taken EAP)	2017
2B	College Elective	CB2402 Macro-Economics	CB2011 Solving Business Problems with Spreadsheet Modeling	MS3253 Operations Analytics	GE (Note 2)	GE2402 English for Business Communication (for students taken EAP)	
3A	College Elective	MS4306 Best Practices in Operations Management	Major Elective 1	Minor 1 (Note 4)	GE1501 Chinese Civilization – History & Philosophy		2018
3B	College Elective	MS3123 Workshop on Operations Management Practices	Major Elective 2	Minor 2 (Note 4)	GE (Note 2)		
4A	College Elective	Major Elective 3	Major Elective 4	Minor 3 (Note 4)	Minor 4 (Note 4)		2019
4B	CB4303 Strategy and Policy	Major Elective 5	Major Elective 6	Minor 5 (Note 4)	Free Elective		

Minimum Credits Required:

GE - 4 GE courses + 3 College Electives (21 CU)

GE: 2 ENGL + CCIV (9 CU)

College: 8 College Core + 1 College Elective (27 CU)

Major: 12 Major courses + 3 College required courses (45 CU)

Minor/Electives: 5 courses (15 CU)

Free Elective: 1 course (3 CU)

Min. Total: 40 courses (120 CU)**Max. Allowable: 48 courses (144 CU)**Note**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course EL0200 English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take **Free Electives**.**Major Electives:** Students are required to take 6 electives from the following list:

AC4321 Management Accounting

CB3800 Business Practice Internship

CS2360 Java Programming

CS3402 Database Systems

EF3333 Financial Systems, Markets and Instruments

MKT4624 Retail Management

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3251 Analytics Using SAS

MS3304 Hospitality Management

MS3403 Internship for Business Analysis and Operations Management

MS4111 Enterprise Resource Planning

MS4118 Operations Management Project

MS4226 Risk Management Models

MS4227 Pricing and Revenue Management

MS4506 Procurement and Strategic Sourcing